

Ghany Elisha Nfor Jato

Creative Developer · Product Designer · Tech Entrepreneur



With a strong foundation in software engineering, product design, and brand identity, I build digital products that work for African users and beyond. From mobile apps to brand systems, I bring both the technical depth and creative eye needed to take an idea from concept to shipped product. A Founder and BEng Computer Engineering graduate, NAHPI University of Bamenda.

Bamenda, Cameroon · +237 679 576 512 · ghanyelisha@gmail.com · ghanyelisha.me · GitHub · LinkedIn · X(Formerly Twitter)

EXPERIENCE

Founder & Creative Lead
Traitz Tech · Bamenda, Cameroon
August 2023 – Present Onsite
Building a product studio and tech education platform serving creators, businesses, and students across Cameroon. Leading product design, brand identity, and full-stack development across multiple active products.

Co-developing AsapChop, a hyper-local food delivery platform for Bamenda Running Traitz Academy, structured tech mentorship program for 100+ students across web development, UI/UX, and machine learning tracks
<https://traitz.tech> <https://asapchop.com>

Freelance Designer
Markpedia Inc · Douala, Cameroon
November 2025 – March 2026 Remote
Directed complete brand rebrand initiative, designing visual identity and comprehensive brand guidelines for African digital trade platform

Established design systems and visual standards to support brand consistency across customer-facing and internal products
<https://markpedia.com>

Product Designer
Carely Inc · Germany
June 2025 – August 2025 Remote
Designed intuitive mobile interfaces for care home management platform, conducting user research with care home staff and nurses to improve caregiver efficiency and adoption rates

Created brand identity and cohesive illustration system with inclusive design principles, ensuring visual accessibility and representation across all user demographics

Iterated designs based on real-world feedback, balancing caregiver workflows with user-centered design outcomes

Co-Founder & Design Lead
Skaleway · Yaoundé, Cameroon
March 2024 – Present Remote
Co-founded a cloud infrastructure startup. Led complete brand identity development and designed developer-facing dashboard interfaces for cloud management and server monitoring tools. Established design systems that accelerated product development cycles by 30%.
<https://skaleway.com>

Brand Designer
Bitter Kola Studio · Douala, Cameroon
February 2025 – July 2025 Remote
Developed comprehensive brand strategies and visual identity systems for client organisations. Conducted market research and competitor analysis to inform design direction.
<https://bitterkola.studio>

Software Developer
HackClaffin University · South Carolina, USA
June 2025 – March 2026 Remote
Participating in intensive full-stack development programs. Building responsive web applications with React and Next.js, implementing RESTful APIs, and collaborating with international teams using Git and agile workflows.
<https://hackclaffin.org>

Graphic Designer (Vector Specialist)
Crystal House · Aurora, IL, USA
April 2024 – September 2024 Remote
Creating high-quality vector illustrations for glass engraving applications. Delivering panoramic cityscapes, seascapes, and custom logos with precision requirements for physical production output.
<https://crystalhouse.com>

Graphic Designer (Vector Specialist)
Algorithmics Cameroon · Yaoundé, Cameroon
June 2024 – October 2024 Remote
Designed educational campaign graphics and product launch materials for a coding education company. Contributed to a 15% increase in student enrolment through consistent visual communication across platforms.
<https://algorithmicschool.com/>

SKILLS

Development

React Native · Next.js · React · Node.js · Express · JavaScript · Python · HTML/CSS · SQL · Firebase · REST APIs · Git/GitHub

Design

Figma · Illustrator · Photoshop · Adobe After Effects · Framer · Brand Identity · UI/UX Design · Motion Graphics · Vector Illustration

Other

TensorFlow · Keras · Machine Learning · Streamlit · Agile · Technical Documentation

PERSONAL PROJECTS

SignBridge — React Native · Node.js · OpenAI GPT-4o Transcribe
Mobile app translating spoken English into ASL sign language video output in real time. 93.8% speech accuracy · 85.0 SUS score · 17-participant evaluation · 36 registered users · 73 translations at launch.
<https://ghanyelisha.me/signbridge>

Marketory — SaaS · WhatsApp-first
Marketing and branding SaaS platform built for African organisations. WhatsApp-native workflow with brand management and campaign tools.
<https://itsmarketory.vercel.app/en>

Email Forensics Detection System — Python · ML · Streamlit
Mobile app translating spoken English into ASL sign language video output in real time. 93.8% speech accuracy · 85.0 SUS score · 17-participant evaluation · 36 registered users · 73 translations at launch.
<https://github.com/ghanyelisha/I500-emailforensics>

VOLUNTEERING

Designer · AWS Community Cameroon January 2024 – Present
Designed full visual branding for AWS Community Day 2024 and 2025. Created posters, digital banners, motion graphics, and social media assets reaching 500+ attendees. Contributed to a 40% attendance increase in year two.

Organizer & Designer · FoF Bamenda December 2024 – Present
Co-organized hands-on workshops and designed visuals, including event flyers, digital banners, and social assets for Cameroon's first Friends of Figma chapter. Supported community growth to 175+ members.

Product Design Mentor · Honra Tech February 2026 – Present
Served as a Product Design Mentor and lead visual designer, guiding young talents through core branding and graphics fundamentals while producing promotional flyers for bootcamps and community meetups. Directly supported training initiatives that equipped 50+ young Africans with practical design skills and drove event turnout through consistent visual assets.

Co-Organizer · Deisigner · GDG Bamenda December 2024 – August 2025
Co-organized developer meetups and workshops, while leading the visual design for all event flyers, banners, and digital assets. Our creative community outreach that drove substantial engagement, scaling the chapter from under 500 to over 2,000+ active members across the region.

NOTABLE ACHIEVEMENTS

- Shipped SignBridge — first evaluated speech-to-ASL mobile system documented at this scale in Cameroon
- Mentored 100+ students across web development, design, and machine learning
- Delivered brand identity for 5+ organisations across Cameroon and internationally
- Managed remote client projects in the USA (Crystal House) and Germany (Carely)
- Managed and Co-founded three active tech ventures — Traitz Tech, Asapchop, Skaleway

EDUCATION

Bachelor of Engineering — Computer Engineering September 2022 – June 2026
National Higher Polytechnic Institute, University of Bamenda · Onsite
Software Engineering, AI/ML, and Systems Design

Machine Learning Entry Expert Certification February 2024
DataCamp · Remote
Python · TensorFlow · Neural Networks · Deep Learning

Design Internship July 2023 – September 2025
TIC Foundation · Yaoundé, Cameroon · Hybrid
UI/UX Design · Product Design · Design Thinking

LANGUAGES

English Native or Bilingual Proficiency
French (Francais) Professional Working Proficiency

REFERENCES

Fonguong Edrick · CEO, Traitz Tech +237 680 692 014 · edrick@traitztech.com
Elias Akwo · CEO, Crystal House USA +1 (630) 690-2888 · elias@crystalhouse.com
Beryl Efeti Tata · Lead, HackClaffin +1 (803) 606-4539 · team@hackclaffin.org